



NeighborWorks@Work



March 2015

Share with your network



Feature

Making a comeback in New Orleans and across the nation

What are the dynamics that make “comebacks” possible? What can we do to inspire and fuel them?

This June we’re launching an initiative to explore, celebrate and nurture the essential ingredients of strong, resilient communities – from engaged residents; to innovative entrepreneurs; to committed, mission-driven nonprofits. Comeback begins when these “neighbors” align around a shared vision for their unique local environment.



As we approach the 10-year mark since Hurricane Katrina devastated the Gulf Coast, it seems fitting that we kick off this effort in New Orleans. Learn more at NeighborWorks.org/ComebackCommunities

NeighborWorks News

What are you doing for National Consumer Protection Week?

This week (March 1-7) is a chance to connect with clients, customers and the public around how to protect their finances. We encourage you to visit LoanScamAlert.org, [download our infographics](#) and visit www.ncpw.gov. If you have great materials and tips, share with us at [Twitter.com/NeighborWorks](https://twitter.com/NeighborWorks) and [Facebook.com/NeighborWorksAmerica](https://facebook.com/NeighborWorksAmerica).

Social Media Week panel a success

For the second year in a row, the NeighborWorks panel at the International Social Media Week in New York filled to capacity well before registration closed and had at least 85 people learning about “Engaging Nonprofit Clients in Digital Storytelling.” We are thankful to John Chamberlain from the Housing Development Fund, Elizabeth Celaya from Hudson River Housing and David Bresnahan from Nuestra Comunidad for joining the panel and to Asian Americans for Equality for hosting the event. [View the presentations.](#)

Why NeighborWorks Works

Community development and affordable housing span many issues, and we are highlighting one each week in our NeighborWorks Works emails. Test yourself with topical [quizzes](#), read the stories, watch videos and stay informed by [subscribing](#). You can also join the conversation on Twitter using #NeighborWorksWorks.

Blog: Survey shows millennials still want to be homeowners

Much has been written about millennials' inability to purchase a home, but research shows that homeownership is

still their dream, and new services are making it more reachable. The problem is, too many people don't know about them. [Read the blog.](#)

In The Headlines

- Last week, America Saves released its [annual savings survey](#), which showed across-the-board improvement in savings over the past year.
- Deloitte has released “Mind the Gaps,” its [2015 survey of millennials](#) and the role of business in society. The findings show that the next generation favors people and purpose over profit, and that affects where they choose to work. Good news for community nonprofits!
- A new study from the University of Southern California shows household formation is back to pre-recession levels. [Read the National Mortgage News summary.](#)

Upcoming Events & Training Opportunities

New NeighborWorks Virtual Classroom offerings open for registration

- [March 3-30](#): Training Community Leaders: A Complete Curriculum (CB275vc)

The course is built on the resident-leadership curriculum developed by NeighborWorks America. The training is best for those who are looking to create a leadership-development program or to improve their current training. It fulfills one required course for the Advanced Skills in the Community Engagement Professional Certificate Program.

- [March 9-April 5](#): Grant Proposal Writing (ML173vc)

A proposal is a critical tool for capturing an organization’s story, establishing credibility and communicating realistic goals through a sound plan of action. This course fulfills one of the requirements for the Organizational Management in the Management and Leadership Professional Development Program.

[Find out more and register.](#)

May 4-8: NeighborWorks Training Institute in Kansas City, MO

Registration is open. Visit www.neighborworks.org/KansasCity2015. Take advantage of a wide array of learning and networking opportunities:

- “Planning Today, Thriving Tomorrow: Housing and Community Innovations for an Aging America” (AH916) - May 6 symposium.
- New and updated courses, with many site visits that allow you to see innovative work firsthand.

Reserve your seats in your preferred courses today!

eClassroom Express: webinar training

Mar. 10, 1p.m. ET.: "Financial Coaching: Promising Practices for Successful Programs" (HO008WT).

[Learn more and register.](#)

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